

## **1A Smart Start, LLC, Leading Ignition Interlock Provider, Repurchases California and Oregon Franchise**

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([PRWEB](#)) April 08, 2016 -- 1A Smart Start, LLC, the preferred global provider of ignition interlock devices and one of the largest companies in the fast-growing alcohol monitoring industry, repurchased its California and Oregon franchise from Pollock Investment Holdings on April 1, 2016.

Since becoming a franchise operation in 2005, Smart Start of California has grown to become a leading provider of alcohol-monitoring technology, offering exceptional, state-approved service at over 55 locations statewide. Smart Start of Oregon, founded in 2008, has experienced similar growth as the preferred provider in the state's approved list of twelve. Both state operations have contributed significantly to Smart Start's lifesaving efforts, assisting the company in preventing over 6.5 million illegal vehicle starts. Smart Start's revolutionary ignition interlock technology—like the SSI-20/20™ Ignition Interlock, the SSI-20/30™ Ignition Interlock, and the compatible camera module that offers positive identification of the offender with each test—has helped to reduce alcohol-impaired driving fatalities and make roads safer across the west coast. With the introduction of the IN-HOM™ Sobriety Monitoring And Reporting Technology (S.M.A.R.T.) Mobile™, Smart Start's franchise has provided California and Oregon with an alternative means of monitoring and modifying offender behavior and alcohol consumption.

“We are thrilled with the success the California and Oregon franchise has achieved, and we are pleased to welcome both states back into the corporate fold,” said Smart Start CEO Matt Strausz. “We look forward to providing the states of California and Oregon with advanced, reliable alcohol-monitoring technology for years to come.” This repurchase allows Smart Start to meet the growing demands for alcohol-monitoring technology in California and Oregon with corporate support. As legislative changes increase the relevance of and need for ignition interlock and portable monitoring technology, the acquisition of this franchise allows 1A Smart Start, LLC to create more service centers and meet the manufacturing challenges head-on.

The ignition interlock device (IID) and alcohol monitoring industries have been expanding rapidly in recent years—both in the United States and in neighboring Canada—and are poised for continued growth as more state and local jurisdictions explore the benefits of alcohol monitoring. Recent legislation has further emphasized the impact of ignition interlocks. From advanced camera solutions and GPS applications to the company's proprietary SmarTrac software platform, Smart Start has consistently demonstrated technological leadership. With the acquisition of its California and Oregon franchise, Smart Start will continue Setting the Standard in Alcohol-Monitoring Technology®. As CEO Strausz explained, “Smart Start takes great pride in ensuring the safety of millions of Americans every day, and we look forward to growing that positive influence as a corporate presence in California and Oregon.”

To learn more about 1A Smart Start, LLC, visit <http://www.smartstartinc.com>.

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