



## **Smart Start Corporate Backgrounder - 2017**

Smart Start is a U.S.-based, alcohol monitoring corporation headquartered in Grapevine, Texas. Smart Start is the largest provider of Ignition Interlock Devices in the United States, and also provides portable alcohol monitoring services.

The company formally known as Smart Start, Inc. is now registered under the name 1A Smart Start, LLC. Smart Start was founded in 1992, and quickly became a leader in the rapidly growing Ignition Interlock industry with more than 600 employees.

Smart Start began with the exclusive service and distribution of Ignition Interlock Devices (IID). Over the years, Smart Start changed and adapted to also include other alcohol monitoring services, such as portable devices. Smart Start opened for business with a focus on road safety and sobriety as a software-driven company that allows for non-subjective reporting and monitoring of their devices for clients.

To date, the company has serviced over 1 million U.S. clients, and has prevented over 11 million illegal vehicle starts. In addition, Smart Start has provided over one billion “safe” (under the legal limit) starts.

As an early trendsetter, Smart Start has set many industry standards:

- First to offer camera technology for positive identification of the Ignition Interlock client
- First to offer a bilingual call center to assist with product support
- First to offer and provide continuing education programs/courses for monitoring authorities
- First coined and developed the concept of the Judicial Services Liaison (JSL), whose function is to communicate, educate, and inform about products and services
- Introduction and continued development of its proprietary SmarTrac™ software platform
- Successful launch of the innovative IN-HOM™ portable alcohol monitoring device, including the S.M.A.R.T. Mobile



## The Future for Smart Start

Smart Start continues to provide these objectives to further enhance the alcohol monitoring industry:

- Creating more reliable and accurate Ignition Interlock Devices
- Offering more professional, client-oriented services
- Achieving greater judicial education and public acceptance of Ignition Interlock Devices
- Expanding usage of Smart Start Ignition Interlock Devices to new states/countries
- Penetrating new markets for Ignition Interlocks and portable alcohol monitoring devices
- Working more effectively to persuade legislators to pass Ignition Interlock Device laws in Texas and throughout the United States, such as participating as a board member for the [Coalition of Ignition Interlock Manufacturers \(CIIM\)](#)
- Providing the latest best practices to legislators, executive officials, courts, and other state authorities about state regulations for Ignition Interlock Devices in their respective area/s
- Continuing to sponsor and support annual, and other, meetings of the Advisory Council of Judges, as well as similar meetings of probation chiefs, district attorneys, defense attorneys, Department of Public Safety offices and other similar officials
- Continuing to work with state and local bar associations on continuing legal education issues related to Ignition Interlock Devices
- Continuing to work with [Mothers Against Drunk Driving \(MADD\)](#) and other similar advocacy organizations to educate the public about the danger of drunk driving
- Working to establish industry standards for “minimum operational characteristics” for Ignition Interlock Devices and customer service
- Improving inspection and certification process for Ignition Interlock Device service centers and service technicians